

The European Tissue Paper Association
Booth 09.100 - www.europeantissue.com



+254%*

+15%*

-77%*

Green Light for Hygiene

Reduce Bacteria. Use Tissue.

Using paper towels means better hygiene after washing.

Contrary to what many people believe, the Westminster study shows that drying your hands after washing with an electric dryer does not contribute to better hygiene. In fact, the number of bacteria on the finger pads and palms were shown to increase rapidly: by 40 up to 190% on the finger pads and as high as 15 to 250% on the palms. Moreover, some dryers create a powerful air stream that can disperse the bacteria within the washroom up to 2 metres away from the dryer. By contrast, using paper towels sharply reduces the number of bacteria on finger pads and palms. This can drop by 77% based on the study findings. And when the paper towel is binned, the bacteria are banned.

*Source: Research Study by the University of Westminster (Great Britain)

Warm Air Dryers increase bacteria on hands with +254%
Jet Air Dryers increase bacteria on hands with +15%
Paper Towels Reduce bacteria on hands with -77%

Let's make hygiene top of mind.