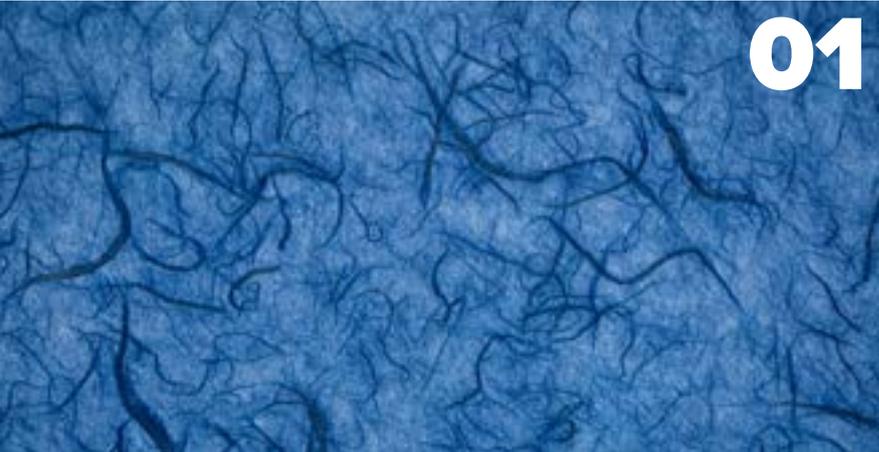


10 REASONS

why tissue paper offers a sustainable solution for all your hygiene needs

Tissue paper offers a sustainable solution both at home and on the move. As well as its excellent hygiene properties it also boasts some first-class environmental credentials. Here's why you should feel confident that tissue paper offers positive benefits for both you and our planet:



01

Tissue paper is natural and made from a renewable and sustainable resource.



02

Trees are positively beneficial for our planet – they capture and store billions of tonnes of carbon dioxide - a greenhouse gas responsible for global warming - in a process known as carbon sequestration.



03

At the same time trees provide the Earth with much needed oxygen – essential for our planet’s 8 billion+ inhabitants.

Trees emit the most oxygen during the growing phase – which is why it’s important to continually replant forests as part of sustainable forest management practices.



04



05

The European Tissue Symposium represents the vast majority of tissue manufacturers in Europe and its members are committed to sustainable forest management. 83% of Europe’s paper mills are certified by an environmental management system.

The tissue paper sector is driving best practice throughout its supply chain – from reducing water and energy use through to transport and recovery. Many tissue paper manufacturers use pulps made mainly from barks, twigs and waste from the lumber industry, ensuring that nothing goes to waste.



06

07



Because it's natural, tissue paper is also biodegradable so it decomposes and returns to the earth rather than staying in the environment.

08

Tissue paper producers are further eliminating waste by reducing packaging and increasing the use of recycled packaging and content.



09

The tissue paper industry is committed to sustainability right across its supply chain – from water and energy use through to recovery and recycling. It supports the EU and UN goals of sustainable growth and responsible consumption and production and is working to reduce, reuse and recycle throughout its lifecycle.



10

Many tissue paper products that you find in the shops – including face tissues, kitchen roll and cloths - carry labels to underline their environmental credentials – including the EU Ecolabel and the FSC and PEFC labels.





So, there you have it!
10 REASONS why tissue paper
offers **THE SUSTAINABLE CHOICE**
for keeping you and your family **SAFE.**

Contact

info@europeantissue.com

Address

Manhattan, Bolwerklaan 21 Avenue du Boulevard
B-1210 Brussels, Belgium