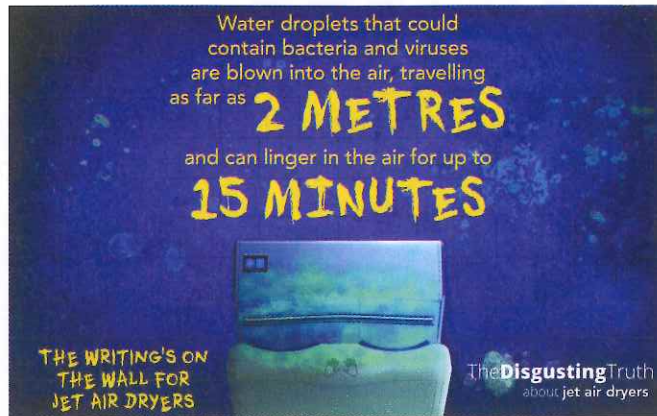


## The advantages of drying with paper

With nearly 95% of adults not washing long enough to thoroughly clean the bacteria and viruses from their hands, Kimberly-Clark Professional invites you to discover what it says is "The Disgusting Truth about jet air dryers that force you to share bacteria and viruses".

The company adds: "When you take into consideration that nearly 95% of adults do not wash long enough to thoroughly clean the bacteria and viruses from their hands, the way you dry your hands becomes even more important. Jet air dryers have been found to increase the numbers of bacteria on hands, compared to hands dried with paper towels. Additionally, jet air dryers can blow water droplets that can contain bacteria and viruses into the surrounding environment, increasing the potential spread of pathogens.

"These devices are often depicted as a compact, faster and more hygienic way to dry your hands. But some surfaces of jet air dryers can



harbour up to 48 times more bacteria than a toilet seat."

According to Kimberly-Clark Professional, independent scientific studies have found:

- Jet air dryers can increase the bacteria on fingers by up to 42%
- When drying your hands with a jet air dryer, water droplets that could contain bacteria and viruses are blown into the air, travelling as far as 2 metres (6.5 feet) and

lingering in the air for up to 15 minutes

- 70% of the viruses spread by jet air dryers land at the height of a child's face
  - Using a jet air dryer dispersed 1,300 times more viruses than drying with paper towels
- Kimberly-Clark Professional goes on to say: "There is a more hygienic choice. Drying with paper towels reduces bacteria on fingers by up to

77%. An article published in the Mayo Clinic Proceedings concluded that paper towels are the best hand-drying option in locations where 'hygiene is paramount'. The rubbing process of paper towels physically removes bacteria along with moisture. Single use paper towels are critical to hand hygiene and are recommended as the hand drying method by the World Health Organization (WHO) Guidelines on Hand Hygiene in Health Care. When faced with a choice of drying methods, 90% of people showed a behavioural preference for paper towels over jet air dryers in the washroom."

Kimberly-Clark Professional invites you to discover The Disgusting Truth about jet air dryers at [www.disgustingtruth.co.uk](http://www.disgustingtruth.co.uk), a new website featuring the science supporting Kimberly-Clark Professional's concerns and how you can build a more hygienic washroom environment.

**Tel: 0800 269470**

## Charity initiative to 'twin' toilets

Axis Cleaning and Support Services has 'twinning' toilets in three UK shopping centres with schools in Uganda, as part of a campaign to help provide water and sanitation overseas.

For each toilet in the UK 'twinning' through the Toilet Twinning initiative, a new toilet is built in an impoverished community.

Axis Cleaning has committed to twin toilets in each venue where it wins new contracts this year – and has also twinned toilets in venues

WorldHost-recognised destination.

Twinned toilets can also now be seen at the New Square Shopping Centre in West Bromwich, where for the last five years Axis has provided a team of ten full-time cleaners and supervisors.

Toilet Twinning raises funds to provide clean water, proper toilets and hygiene training in some of the poorest communities in Africa, Latin America and Asia. According to the World Health Organisation, one in three people worldwide still do not



## Toilet roll dispenser launch

dispensers.

The new Twin Micro Jumbo toilet roll dispenser is designed to be a very cost-effective unit to dispense and manage toilet rolls. The dispenser has a secure lock and an easy-to-use sliding mechanism, ensuring that the second toilet roll will only be used once the first roll has been used up. Changing from one toilet roll to the other is very easily done by moving the slider over once the first toilet roll is finished.

According to Brightwell Dispensers, a benefit of the Modular Twin Micro Jumbo is that the compact toilet roll dispenser fits even in small cubicles.

design of the dispenser also ensures that every sheet is used, and the robust ABS plastic makes the cover easy to clean.

The Modular Twin Micro Jumbo is available in two variants: A fixed cored spigot, fitting core sizes from 37mm to 42mm in diameter; and a rotating coreless spindle for coreless toilet rolls.

The maximum toilet roll size for both variants is 140mm. Spare parts can be purchased to change from one variant to the other.

With this new addition to the range, Brightwell Dispensers is now offering jumbo toilet roll dispensers in five sizes.

**Tel: 01273 513566**

"People are at the heart of our business. It is therefore important for us as a company to ensure we engage in relevant projects and initiatives that support communities that need help."

**Tel: 020 7520 2100**

certificates showing their Ugandan twins. The same is true of Blackpool's Houndhill Shopping Centre, where Axis employs a total of 20 security and cleaning operatives supporting the centre's customer service accreditation as a

