

## ETS HEAD TO MILAN FOR TISSUE WORLD 2017

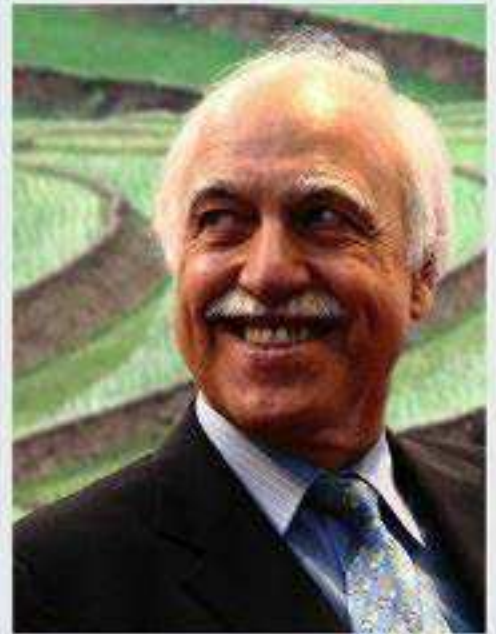
The European Tissue Symposium (ETS) is set to take part in Tissue World Milan. As well as being present with a booth (Hall 3 – booth C850), the Symposium will participate in the speaker programme with a presentation on the latest science on paper towels by ETS chairman, Roberto Berardi.

The world's largest trade fair specifically dedicated to the tissue business, Tissue World takes place from 10-12 April in Fieramilanocity, Milan. Firmly established for more than 20 years, the show is a global event attracting almost 3,000 participants with tissue makers, converters and suppliers from 89 countries around the world. It features the very latest innovations and technological advancements in tissue manufacturing and offers an excellent opportunity for networking with industry decision makers.

Berardi's presentation – entitled 'User preference and scientific studies results converge: paper towels are a much better choice than air dryers' – will take place on Monday 10th of April at 15.00. It draws on consumer preference research as well as studies undertaken by leading microbiologists at the Universities of Leeds and Westminster, which find jet air and warm air hand dryers can spread bacteria and viruses in a washroom environment.

"Science shows that single-use towels offer the most hygienic hand drying solution," explained Roberto Berardi. "Our consumer research also finds that 90% of people have a preference for paper towels over jet air dryers when faced with both options in the washroom."

This year's show will place a strong focus on sustainability with a 'Most Sustainable Exhibitor Award' presented to the exhibiting company demonstrating measurable commitments towards sustainable practices in its booth construction, waste management, transportation, print, health and safety, etc.



ETS is particularly supportive of this focus on sustainability. "We applaud Tissue World for the strong lead it is taking in the area of sustainability," commented Roberto Berardi. "It is vital for the future of our sector and this award sends a clear signal throughout the industry to make it a top priority."

For links to all studies click [here](#).

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## TROJAN BATTERY APPOINTS PHILLIP TAYLOR AS SENIOR VICE PRESIDENT AND CHIEF HUMAN RESOURCES OFFICER

Trojan Battery Co., LLC has named Phillip Taylor as Senior Vice President and Chief Human Resources (HR) Officer to lead the company's global workforce of more than 1,000 employees. Taylor brings more than 30 years of experience to this position, which includes his most recent tenure at legendary toy maker Mattel, Inc.

"Phil's extensive global experience in talent acquisition, leadership development and change management, as well as his experience in complex acquisition

integration situations, will serve us well as Trojan continues to grow to become a billion-dollar global energy storage solutions provider," said Jeff Elder, President and Chief Executive Officer for Trojan Battery.

Taylor is responsible for the development of corporate HR strategies for Trojan's worldwide operations in the areas of recruitment, compensation, benefits, performance management and organisational development for the company.

While at Mattel, Taylor served as Senior Vice President of HR for the commercial and corporate divisions. Prior to this position, Taylor was Senior Vice President of HR for corporate functions and talent acquisition, as well as Vice President of HR for international and global talent acquisition for Mattel. He also held other senior roles at various global Mattel locations in Hong Kong, Jakarta and Amsterdam.



Prior to Mattel, Taylor worked with Fisher Price as Production Manager and Personnel Manager in the UK. He joined Mattel when the company acquired Fisher Price in 1993, and played an instrumental role in the integration of the two businesses in Europe.

Taylor holds a Bachelor of Arts degree in economics from Newcastle Upon Tyne Polytechnic in the UK. In addition, he received a postgraduate diploma in personnel management from Teesside University Management School.

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