

ETS to participate at ISSA/Interclean 2016

In-depth session on May 11th will share the latest research on hand hygiene and optimal drying

Brussels, Belgium – January 19, 2016 - The European Tissue Symposium (ETS) has confirmed its presence at [ISSA/Interclean Amsterdam 2016](#). As well as taking a booth, ETS will participate in the conference programme and share the latest developments on hygiene research and the superiority of single use towels in ensuring optimal hygiene levels in public washrooms.

From Innovation Lab teaser to detailed session on May 11th

The undisputed leading event in the cleaning industry calendar, ISSA/Interclean will take place in Amsterdam from 10 to 13 May 2016. ETS will have a teaser slot on the 11th of May at the show's Innovation Lab from 13.20 to 13.35. This will be followed at 14.00 by an in-depth session with Emeritus fellow microbiologist Keith Redway from the University of Westminster and a presentation by leading medical microbiologist Professor Mark Wilcox of the University of Leeds and Leeds Teaching Hospitals on his new, real life based hospital study. Keith Redway will present the results of his most recent study into optimal hand drying, including key facts and figures for preventing the spread of viruses. ETS will also be present at booth 11.500 in the washroom section in Hall 11.

“We are very pleased to confirm our presence at ISSA/Interclean,” commented ETS chairman, Roberto Berardi. “It is one of the most important shows for the cleaning industry and a key place for the industry to showcase latest innovations and technologies. Tissue has gained a great deal of prominence amongst delegates over the years. This is excellent news for ETS and I have the honour of being a member of the show Committee.”

Hand drying hygiene – the latest research

“Our industry places great emphasis on hygiene, and studies have consistently shown that single use towels offer the most effective way to limit the spread of microbes in the washroom. We are excited to be able to share the very latest developments on hygiene research with the invited audience for whom upholding the highest standards in washrooms is of paramount importance.”

Previous studies undertaken by the Universities of Leeds and Westminsterⁱ have found that jet air and warm air hand dryers can spread microbes in a washroom environment.

Ends

About ETS

ETS is the European Tissue Paper Industry Association. The members of ETS represent the majority of tissue paper producers throughout Europe and around 90% of the total European tissue production. ETS was founded in 1971 and is based in Brussels. For more information: www.europeantissue.com

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ⁱ <http://europeantissue.com/hygiene/studies/potential-for-contamination-of-the-environment-study-2014/>
ⁱ <http://europeantissue.com/hygiene/studies/comparison-of-different-hand-drying-methods/>