

## DIVERSEY CARE

### STAND 01.211

"Internet of Clean™ – Let's Connect" is Diversey Care's theme for the ISSA/InterClean Amsterdam 2016 exhibition. Diversey Care, a division of Sealed Air will display, and demonstrate, a show-stopping line-up of the very latest, innovative cleaning and hygiene solutions, particularly focused on connectivity, smarter working, sustainability and robotics.

Taking centre stage for Diversey Care at the show is the Internet of Clean (IoC). This new platform connects machines, dispensers, sensors, beacons and other smart devices. The ability to maintain connectivity with these devices allows businesses to monitor their operations remotely to improve productivity, safety and operational performance. The IoC also enables users to strengthen chemical dosing accuracy, reduce water and chemical usage, and substantively improve hygiene compliance.

Among the Diversey Care solutions from the Internet of Clean platform that stand visitors can view during the exhibition are TASKI® IntelliTrail®, SmartView®, TempTrip, IntelliDish™ and IntelliConsult.

Another leap forward for the industry since the last Amsterdam Show has been TASKI Intellibot™ auto-scrubbers and vacuums and these will also

be highlights of Diversey Care's presence at the show that is sure to draw visitors' attention.

Now available with CE Marking, allowing them to be used in Europe, TASKI Intellibots have already been adopted in rapidly increasing numbers by some of the continent's top building services contractors for use in retail, healthcare, educational, commercial and warehouse locations. From this groundbreaking range, of particular interest is likely to be the TASKI SWINGOBOT™ 755 which is nominated for the Amsterdam Innovation Awards 2016.

As the industry's pioneer of sustainable solutions, Diversey Care will be introducing at the show the latest of these innovations, known as SURE®. This comprehensive range of plant-based, 100% biodegradable cleaning products destroys the myth that eco-friendly products are not effective in terms of performance, and delivers professional cleaning results while being safe for people and kind to the environment.

Also being seen for the first time at ISSA/InterClean Amsterdam 2016 is the TASKI swingo 2100 micro-rider. Visitors will be able to trial this stylish floor cleaning machine on the stand and



experience how the ultra-compact design offers unrivalled performance, high operational flexibility and on-board intelligence to dramatically reduce labour, chemical, water and energy.

"We are witnessing a revolution in the way our industry adopts new technologies in areas such as big data, robotics and sustainability," said Ilham Kadri, President of Diversey Care. "As a market leader we are excited that our next generation of solutions meet the most clear and important current need for our customers: to improve the quality of their cleaning and hygiene operations."

[www.diversey.com](http://www.diversey.com)

## EUROPEAN TISSUE SYMPOSIUM

### STAND 11.500

As well as taking a booth at this year's show, the European Tissue Symposium (ETS) will participate in the conference programme and share the latest developments on hygiene research and the superiority of single use towels in ensuring optimal hygiene levels in public washrooms.

ETS will have a teaser slot on May 11th at the show's Innovation Lab from 13.20 to 13.35. This will be followed at 14.00 by an in-depth session with Emeritus fellow microbiologist Keith Redway from

the University of Westminster and a presentation by leading medical microbiologist Professor Mark Wilcox of the University of Leeds and Leeds Teaching Hospitals on his new, real-life based hospital study. Keith Redway will present the results of his most recent study into optimal hand drying, including key facts and figures for preventing the spread of viruses. ETS will also be present at booth 11.500 in the washroom section in Hall 11.

"We are very pleased to confirm our presence at ISSA/InterClean," commented ETS Chairman, Roberto Berardi. "It is one of the most important shows for the cleaning industry and a key place

for the industry to showcase latest innovations and technologies.

"Tissue has gained a great deal of prominence amongst delegates over the years. This is excellent news for ETS and I have the honour of being a member of the show Committee.

"Our industry places great emphasis on hygiene, and studies have consistently shown that single use towels offer the most effective way to limit the spread of microbes in the washroom. We are excited to be able to share the very latest developments on hygiene research with the invited audience for whom upholding the highest standards in washrooms is of paramount importance."

[www.europeantissue.com](http://www.europeantissue.com)