

ISSA EXPANDS SEMINAR PROGRAM FOR IN-HOUSE SERVICE PROVIDERS

In-house service providers (ISPs) will have new opportunities in education and training at the ISSA/Interclean North America 2016 and ISSA Convention in Chicago, Illinois, October 25-28. The show, hosted by ISSA and its trade show partner, Amsterdam RAI, features an entirely re-imagined, more engaging education lineup to help ISPs unleash their 'untamed potential'.

This year's programme offers more than 60 sessions—including new

flash sessions, workshops, panel discussions, and in-depth seminars—keeping attendees on the cutting edge of the cleaning industry.

This year's lineup will help ISPs to expand their cleaning knowledge and learn to communicate its significance to superiors, discover the latest methods and newest technologies in the industry, operate effectively and efficiently on a budget and hire the right people for the job.

In addition to the three ISSA keynote speakers, this year's programme includes ISSA Feature Speaker Ryan Estis, who will present 'Managing Breakthrough Performance in the New Economy' on Tuesday, October 25, 4:00 p.m.-5:00 p.m. Estis is a top

professional, leader, and consultant, who will show attendees new ways to improve business practices.

Other highlights of the educational programme at ISSA/Interclean North America, include a talk from Patricia Ellis on 'Making the Business Case for Cleaning', while Kindra Hall discusses 'The Irresistible Power of Strategic Storytelling'.

Elsewhere, Mary Miller will run a seminar on 'Hiring With Confidence', while Dave Frank will run a discussion entitled 'Workloading: Art or Science?'

For the full listing of this year's education offerings and to register for ISSA/INTERCLEAN North America 2016, visit www.issa.com/show.

NEW RESEARCH REVEALS 9 OUT OF 10 PEOPLE PREFER PAPER TOWELS TO JET AIR DRYERS

An observational study conducted in four washrooms during ISSA/ Interclean Amsterdam 2016 revealed that 90% of people showed a behavioural preference for paper towels over jet air dryers in the washroom.

The study, undertaken by the European Tissue Symposium (ETS), observed the behaviour of 3,879 visitors – 2,474 men and 1,405 women – when washing and drying their hands following a visit to the washroom. Four washrooms – two men's and two women's – were equipped with both paper towels and jet air dryers, situated directly above each other.

Faced with a choice of drying methods, 90% of men and 91% of women chose paper towels over jet air dryers.

"We undertook this study during ISSA/Interclean in order to give us a better understanding of people's behaviour in washrooms," explained ETS Chairman, Roberto Berardi.



"The results are very clear. People overwhelmingly plump for paper towels as the preferred way to dry their hands following a visit to the washroom."

The study also looked at the prevalence of soap use in the handwashing process. It found that 26% of visitors used just water to wash their hands while 74% used soap and water. The use of soap was higher than in previous studies, probably due to the fact that users were cleaning industry professionals.

Previously, research by leading microbiologists has shown single use towels to offer the most hygienic way to dry hands following hand washing during a visit to the washroom.

"We now have proof that in addition to helping prevent the spread of viruses, nothing is more hygienic than paper to dry your hands, but also that paper towels are the most preferred option among users," added Roberto Berardi. "Facilities managers should take note if they want clients to be happy and healthy following a trip to the washroom."